

PRESS RELEASE

Title: Swedish lawyer, Lars Olofsson Sues Meta Platforms, Inc. CEO Mark Zuckerberg in Sweden as First Legal Action in Juicy Fields Case

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LULEÅ, SWEDEN: Lawyer Lars Olofsson traveled over 1,600 kilometers (about 1,000 miles) from the south of Sweden to the northernmost city in the country, Luleå, just within the Arctic circle, to file the first of his cases against companies and individuals who perpetuated the Juicy Fields cannabis and investment scam on a global basis under Swedish Trial Code Chapter 47.

Olofsson is filing the suit against Mark Zuckerberg personally on November 30 behalf of his clients from over fifty countries as a Private Criminal Prosecution against Facebook and Instagram.

The strategic lawsuit is being filed here for a very simple reason. It is the site of Meta Platforms Inc.'s first data center outside of the United States which was established in Luleå in October 2011.

"These servers cover about a billion Facebook and Instagram users, which includes most of my clients. The argument is that this is the place where the crime was committed. It is via these servers that my clients have been exposed to Juicy Fields' fraud," said Olofsson.

Background

The supposed "e-growing" medical cannabis website, Juicy Fields, was launched publicly on April 1, 2020, and imploded about six weeks after the German regulatory authority BaFin prevented sales of these "investments" to German investors on June 3, 2022.

Approximately 125,000 investors worldwide lost what is estimated to be more than €2 Billion.

Legal Issues

The suit charges Zuckerberg as the operational manager of Meta Platforms Inc., with being grossly negligent in failing to control who has used company platforms. The suit also charges that this negligent behavior included company violation of its own terms of service. This is a violation of Swedish Penal Code Chapter 9, §1 and §3 regarding fraud and aggravated fraud. See also Swedish Penal Code Chapter 23, §4, on aiding and abetting aggravated fraud. Violation of such statutes carries a mandatory jail sentencing of between 2 and 6 years.

This is just the first case that Olofsson will file, both domestically and internationally.

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